

Worlds Online Inc. Begins Trading Under WORX Ticker May 10

Boston – May 10, 2012 – <u>Worlds Online Inc.</u>'s (OTCBB - WORX) common stock has commenced trading on the NASDAQ Over the Counter Bulletin Board (OTCBB) under the ticker symbol WORX. This marks the completion of the <u>Worlds Inc</u>. (OTCBB: WDDD) spinoff of its online and operational technologies businesses into Worlds Online Inc. through a dividend distribution to shareholders.

"As we conclude this final step in the long process of bifurcating Worlds Online from Worlds Inc., we now look forward to establishing a trading market for WORX and creating value for our shareholders by executing on previously shared plans for developing branded virtual worlds with high profile strategic partners and seeking strategic acquisitions that enhance and provide convergence for our vision of 3D social networks on the web, mobile and TV," stated Thom Kidrin, CEO of Worlds Online.

Worlds Inc. announced the <u>spinoff</u> and dividend in a press release on March 31, 2011 that can be viewed here: <u>http://www.worlds.com/pressreleases-news.html</u>.

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About Worlds Online Inc.:

Worlds Online is a 3D social network technology platform focusing solely on the development of virtual worlds, establishing strategic partnerships and pursuing synergistic next gen social network technology acquisitions related to online virtual world properties, technology platforms or development of mobile content, casual games, virtual currency/ micro transactions, online advertising and e-learning. For more information visit www.worldsonline.com.

About Worlds Inc.:

Worlds Inc. (OTCBB: WDDD) is an intellectual property developer and licensee of patents related to 3D online virtual worlds and interactive communication. Worlds Inc. creates or acquires complementary digital media technologies and patents that broaden the features, versatility and reach of its technology. For more information visit www.worlds.com

Forward Looking Statements

This release contains certain forward-looking statements and information relating to Worlds Online Inc. that are based on the beliefs of Worlds Online management, as well as assumptions made by and information currently available to the Company. Such statements reflect the current views of the Company with respect to future events including estimates and projections about its business based on certain assumptions of its management, including those described in this Release. These statements are not guarantees of future performance and involve risk and uncertainties that are difficult to predict, including, among other factors, changes in demand for the Company's services and products, changes in the economic environment and changes in technology. Additional risk factors are included in the Company's public filings with the SEC. Should one or more of these underlying assumptions prove incorrect, actual results may vary materially from those described herein as "hoped," "anticipated," "believed," "estimated," "preparing," "expected" or words of a similar nature. The Company does not intend to update these forward-looking statements.

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